



What if
you could?

Why work with DataPath?

What if you could achieve more with the right partner? For over 40 years, DataPath has delivered innovative solutions and superior customer support, helping clients turn possibilities into reality.

Experience Matters

Founded in 1984, DataPath has the highest longevity of any company in our industry. Our senior leadership team brings together over a century of combined industry experience, with many of our associates contributing decades of dedicated service.

The healthcare and employee benefits industries have been shaped by ongoing changes in legislation, regulations, and shifting market demands. Through it all, DataPath has remained a steady and reliable partner for our clients.

"DataPath's competitive pricing, quality products and services, and focus on client relationships can't be beat."

Susan Luskin, President/CEO
Diversified Administration, Inc.

Client-Focused, Market-Driven

DataPath works hand-in-hand with our clients, listening to their needs and goals and then delivering powerful solutions to help them answer the question: "What if you could?" The DataPath benefits platform is the industry's leading technology solution for administering CDH accounts, COBRA, billing, and well-being benefits

Business Process Outsourcing

DataPath offers extensive account processing, claims, and payment processing services for CDH, COBRA and well-being benefit plans. We can help you reduce operational costs by up to 60%, increase efficiency, and prepare for growth on any scale.

Think of DataPath Operations BPO as a secure extension of your own team. Skilled, experienced, and highly accurate, we are able to ramp up or down quickly as your needs dictate, with an accuracy rate above 99% as reported by our clients.

Industry-Leading Customer Support

We understand the value of relationships and how important it is to help our clients grow.

Software, without great customer support, is just software. Our professional customer support team is friendly, knowledgeable, and highly responsive to client calls and emails. They are dedicated to understanding clients' concerns and developing solutions to address challenges.

"DataPath Partner Marketing is a wonderful resource. Their team is easy to partner with, and their work helps differentiate us."

Neil Bartholomew, Founder
Eagle Ridge Services

Partner Marketing

DataPath Partner Marketing is like no other partner program in the industry. We deliver substantial value to our clients while offering innovative ways for them to grow, manage, and maintain their businesses.

DataPath clients have access to an award-winning employee education and engagement program, a library of education and enrollment resources, educational webinars, a marketing hotline, and more. Plus, we offer the industry's only structured client rewards program.

Conferences and Training

DataPath hosts our annual client conference in destination cities across the country. Locations have included Chicago, Orlando, Denver, Las Vegas, New Orleans, Jackson Hole, Charleston, Nashville, and more. In addition to providing the latest in company and product updates, each year we host industry leaders to provide insight on regulatory updates, anticipated market changes, and ways for our clients to grow their businesses. We also offer on-site and web-based training with experienced teachers who can help you maximize efficiency.

Thought Leadership

DataPath publishes industry and market-focused whitepapers and blogs, hosts webinars, and is often cited in leading market publications.

What if you could exceed expectations by partnering with DataPath?

What if you could?

Timeline

A pioneer in our industry, we have achieved many thought leadership and innovation milestones, including:

- 1991** ● System to administer FSAs launched
- 1995** ● MERPs and MSA systems released
- 2002** ● Expert witness for the U.S. Treasury
- 2003** ● HRA and COBRA systems launched
- 2005** ● System to administer HSAs released
- 2007** ● DataPath helps found SIGIS
- 2010** ● Awarded U.S. Patent for ClaimsVault®
- 2012** ● Insurance Payment Solutions launched
- 2013** ● New SaaS systems released
- 2014** ● DataPath celebrates 30 years
- 2015** ● Selected for the Arkansas HIA program
- Awarded the Governor's Quality Award
- 2016** ● RelianceCard launched
- 2017** ● SaaS platform for CDH and COBRA launched
- Introduced the industry's first client rewards program
- 2018** ● HSA admin and investments added to SaaS Platform
- DataPath wins multiple national awards for its employee education and engagement program
- 2019** ● Direct and Retiree billing added to SaaS Platform
- 2021** ● Expanded BPO services to include COBRA, Direct, and Retiree billing
- 2024** ● Approved by the IRS as a Non-Bank Custodian for HSAs
- DataPath celebrates 40th anniversary
- Launched Accelergent Growth Solutions for BPO, contact center services, technology, and marketing services



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