

# Where do you want to grow?

**DataPath** 



## Why work with DataPath?

For nearly 40 years, DataPath has focused on delivering innovative solutions and superior customer support to help our clients get where they want to grow.

### Experience Matters

Founded in 1984, DataPath has the highest longevity of any company in our industry. Our senior leadership team has over a century of combined industry experience, and several of our associates have been with us for decades.

Since the passage of the Affordable Care Act (ACA) in 2010, the healthcare and employee benefits industries have been rocked by legislation, regulations, and fluctuating market demand. Still, DataPath has remained a steady force for our clients.

*"DataPath's competitive pricing, quality products and services, and focus on client relationships can't be beat."*

**Susan Luskin, President/CEO**  
*Diversified Administration, Inc.*

### Client-Focused, Market-Driven

DataPath works hand-in-hand with our clients, listening to their needs and goals and then delivering powerful solutions to help them get where they want to grow. Our cloud-based Summit platform is the industry's first solution for seamless CDH account, HSA, COBRA and billing administration.

### Business Process Outsourcing for Any Administrative Platform

DataPath's extensive Operations BPO services are available to all plan administrators, including TPAs, brokers and more. We have the technological capability to work with you regardless of the benefits administration platform used. BPO services range from plan setup and participant enrollment to claims processing and reporting for POP, FSA, DCAP, HRA, ICHRA, EBHRA, QSEHRA, Lifestyle Spending Account (LSA), HSA, Transit, COBRA, and Billing plans. Rates are very affordable and accuracy is 99% as reported by clients.

### Industry-Leading Customer Support

We understand the value of relationships and how important it is to help our clients get where they want to grow.

Software, without great customer support, is just software. Our professional customer support team is friendly, knowledgeable, and highly responsive to client calls and emails. They work hard at listening to clients' concerns and finding solutions to their issues.

*“DataPath Partner Marketing is a wonderful resource. Their team is easy to partner with, and their work helps differentiate us.”*

**Neil Bartholomew, Founder**  
Eagle Ridge Services

## Partner Marketing

DataPath Partner Marketing is like no other partner program in the industry. We deliver substantial value to our clients while offering innovative ways for them to grow, manage, and maintain their businesses.

DataPath clients have access to an award-winning employee education and engagement program, a library of education and enrollment resources, educational webinars, a marketing hotline, and more. Plus, we offer the industry’s only structured client rewards program.

## Conferences and Training

DataPath hosts our annual client conference in destination cities across the country. Locations have included Chicago, Orlando, Denver, Las Vegas, New Orleans, Jackson Hole, Charleston, Nashville, and more. In addition to providing the latest in company and product updates, each year we host industry leaders to provide insight on regulatory updates, anticipated market changes, and ways for our clients to grow their businesses. We also offer on-site and web-based training with experienced teachers who can help you maximize efficiency.

## Thought Leadership

DataPath publishes industry and market-focused whitepapers and blogs, hosts webinars, and is often cited in leading market publications.

**Get where you want to grow by partnering with DataPath.**



## Timeline

A pioneer in our industry, we have achieved many thought leadership and innovation milestones, including:

- 1991** ● System to administer FSAs launched
- 1995** ● MERPs and MSA systems released
- 2002** ● Expert witness for the U.S. Treasury
- 2003** ● HRA and COBRA systems launched
- 2005** ● System to administer HSAs released
- 2007** ● DataPath helps found SIGIS
- 2009** ● DataPath celebrates 25 years
- 2010** ● Awarded U.S. Patent for ClaimsVault®
- 2011** ● John Robbins, Jr. named CEO
- 2012** ● Insurance Payment Solutions launched
- 2013** ● New SaaS systems released
- 2014** ● DataPath celebrates 30 years
- 2015** ● Selected for the Arkansas HIA program
- 2015** ● Awarded the Governor's Quality Award
- 2016** ● RelianceCard launched
- 2017** ● SaaS platform for CDH and COBRA launched
- 2017** ● Introduced the industry's first client rewards program
- 2018** ● HSA admin and investments added to Summit
- 2018** ● DataPath starts winning multiple national awards for its employee education and engagement program
- 2019** ● DataPath celebrates 35th anniversary
- 2019** ● Direct and Retiree billing added to Summit
- 2020** ● DataPath delivers COVID-related support
- 2020** ● Captain Contributor program nets more awards
- 2021** ● Released system updates for ARPA subsidy
- 2021** ● Expanded BPO services and made available to users of any administrative platform
- 2022** ● Introduced DataPath Marketing Services to provide experienced, professional employee benefit marketing services to TPAs regardless of administrative platform

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