



# DataPath™

# No Boundaries

## Why work with DataPath?

Since 1984, DataPath, Inc., has been blazing a path to new frontiers by creating innovative software solutions for benefits administration. We've been in this industry longer than any of our competitors and we're here to stay. We're privately owned and have been under the same ownership since day one.

## Experience Matters

Our senior leadership team has nearly a century of combined experience in the benefits administration industry. Experience matters to us and it matters to our clients.

Over the past decade, the healthcare and benefits industry has weathered a storm through Congressional legislation and market demand. Our experienced leadership team keeps a steady hand on the rudder, no matter which way the wind blows.

"We've been with DataPath since 1988 and have never looked back."

*Linda Meyerhoffer, President  
Benefit Solutions*

## Client-Minded, Solutions-Focused

For over three decades, we've worked closely with our clients, listening to their needs. We're focused on creating superior solutions that empower our clients to elevate their benefits administration and overcome the challenges of an ever-changing healthcare market.

With a solutions-focused approach, we designed Summit as the industry's only cloud-based platform for seamless CDH account and COBRA administration. DataPath is also the only platform provider that's an end-to-end card and payment processor. We have over a decade of experience with payment solutions and our billing platform is widely recognized by industry experts as best-in-class.

## Industry-Leading Customer Support

We understand the value of relationships and how important it is to help our clients grow and support their businesses.

Software, without great customer support, is just software. Our knowledgeable and professional customer support team is highly responsive to client calls and emails. They work hard to listen to our clients' concerns and find a solution to their issues.

"With DataPath, you get a level of customer service I don't think you'll find elsewhere."

*Gary Knight, President  
ProBenefits, Inc.*

“DataPath’s competitive pricing, quality products and services, and focus on client relationships can’t be beat.”

*Susan Luskin, President/CEO  
Diversified Administration, Inc.*

## Partner Marketing

We deliver value to our clients, not only through our superior software and industry-leading customer support, but also by offering innovative ways for our clients to grow, manage, and maintain their businesses. DataPath Partner Marketing is like no other program in the industry.

Our clients have access to year-round employee education and engagement programs, a library of enrollment season forms and materials, educational webinars, an enrollment season hotline, and more.

## Conferences and Training

DataPath hosts our annual client conference at destination cities across the country. In past years, we’ve been to Chicago, Las Vegas, New Orleans, Nashville, Denver, and more. In addition to providing the latest in company and product updates and training and best practices for our clients, each year we host industry leaders to provide insight on regulatory updates, anticipated market changes, and ways for our clients to grow their business.

“With DataPath, we have everything in one spot; we’ve got great customer service and support, and we couldn’t ask for anything else.”

*Mary Tarell, Vice President Operations and Administration, TLC Administrators*

**BLAZE A PATH  
TO NEW FRONTIERS**

## Timeline

We have many innovation and thought leadership milestones throughout our 34 year history. Highlights include:

- 1984** DataPath founded to create solutions for tax-advantaged employee benefit plans
- 1991** Launched industry-leading system to administer FSAs
- 1995** MERPS and MSA systems released
- 2003** Launched our HRA and COBRA administration solutions
- 2005** Released our cloud-based HSA administration solution
- 2007** DataPath leadership helps found SIGIS
- 2013** Released Summit, our cloud-based administration platform
- 2017** Launched the industry’s first and only cloud-based platform for seamless CDH account and COBRA billing administration

**DataPath** 

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